

Application No.: 09/851,791  
Amendment Dated: July 26, 2006  
Reply to Office Action of: May 26, 2006

MTS-3257US

**Remarks/Arguments:**

Claims 28, 48, 49 and 51-74 are pending in the above-identified application. New claim 74 has been added.

Claims 28, 48, 49 and 51-73 were rejected under 35 U.S.C. § 103 (a) as being obvious over Nakayama et al. in view of Official Notice that it is well known in the art to reward participants based on contributed value. Claim 28 is amended to include,

...a content database for storing a plurality of contents formed of objective plural pieces of data having a plurality of ingredients, each set of ingredients operated on by a differing process...

...the new contents formed of objective plural pieces of data having a plurality of ingredients, each set of ingredients operated on by a differing process... (Emphasis added).

Basis for these amendments may be found in the specification at page 53, line 24 to page 55, line 5. With regard to claim 28, Nakayama et al. does not disclose or suggest contents formed of objective plural pieces of data having a plurality of ingredients, each set of ingredients operated on by a differing process. At page 4 of the Office Action, the Examiner asserts that figures 91-98 of Nakayama et al. show the user registering content. Nakayama et al. teaches that the user specifies classifications and attributes of the contents shown in figures 91-98 and then inputs the contents. (Col. 49, lines 39-49). The contents in these figures however, are not formed of objective plural pieces of data having a plurality of ingredients, each set of ingredients operated on by a differing process.

In contrast, Applicant's claimed feature of formed of objective plural pieces of data having a plurality of ingredients is advantageous over the prior art because the ingredients may be combined in a different manners and by different processes. For example, the ingredients may be ingredients for a recipe. One recipe may combine the ingredients and cook the ingredients in a particular process. In contrast, another recipe may include a different set of ingredients or the ingredients may be combined in a different matter. (Page 53, line 24 to page 55, line 5). Because neither Nakayama et al., nor Official Notice that it is well known in the art to reward participants based

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on contributed value disclose or suggest the features of claim 28, claim 28 is not subject to rejection under 35 U.S.C. § 103(a) in view of Nakayama et al. and Official Notice. Claims 53-73 depend from claim 28. Accordingly, claims 53-73 are not subject to rejection under 35 U.S.C. § 103(a) in view of Nakayama et al. and Official Notice.

With regard to claim 48, claim 48, while not identical to claim 28, includes features similar to those set forth above with regard to claim 28. Thus, claim 48 is also allowable over the art of record for reasons similar to those set forth above with regard to claim 28.

Claims 49 and 51-52 depend from claim 48. Accordingly, claims 49 and 51-52 are not subject to rejection under 35 U.S.C. § 103(a) in view of Nakayama et al. and Official Notice.

New claim 74 has been added to include the features that contents are formed of subjective plural pieces of data having attribute values corresponding to subjective viewpoints of the user. Basis for these amendments may be found in the specification at page 55, line 8 to page 57, line 15. As described above, Nakayama et al. teaches that the user specifies classifications and attributes of the contents shown in figures 91-98 and then inputs the contents. Nakayama et al. however, does not disclose or suggest the features of claim 74.

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In view of the foregoing amendments and remarks, this Application is in condition for allowance which action is respectfully requested.

Respectfully submitted,



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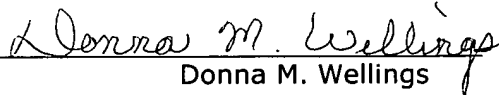
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Dated: July 26, 2006

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